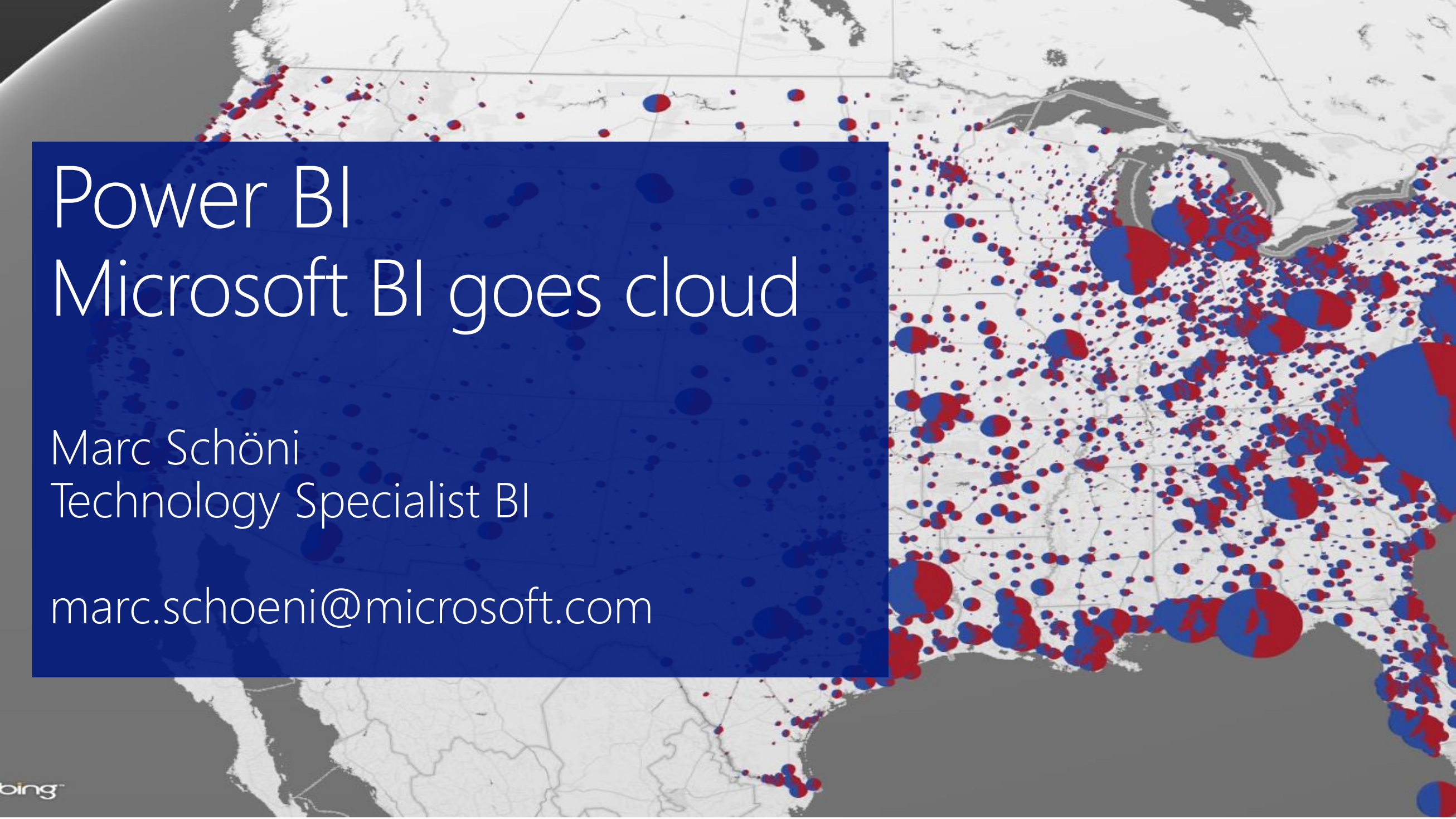


A world map with a light gray background. Overlaid on the map are numerous red and blue bubbles of varying sizes. The bubbles are most densely clustered in North America, Europe, and East Asia, with smaller, more sparse clusters in South America, Africa, and Australia. The bubbles appear to represent data points or locations.

Power BI

Microsoft BI goes cloud

Marc Schöni
Technology Specialist BI

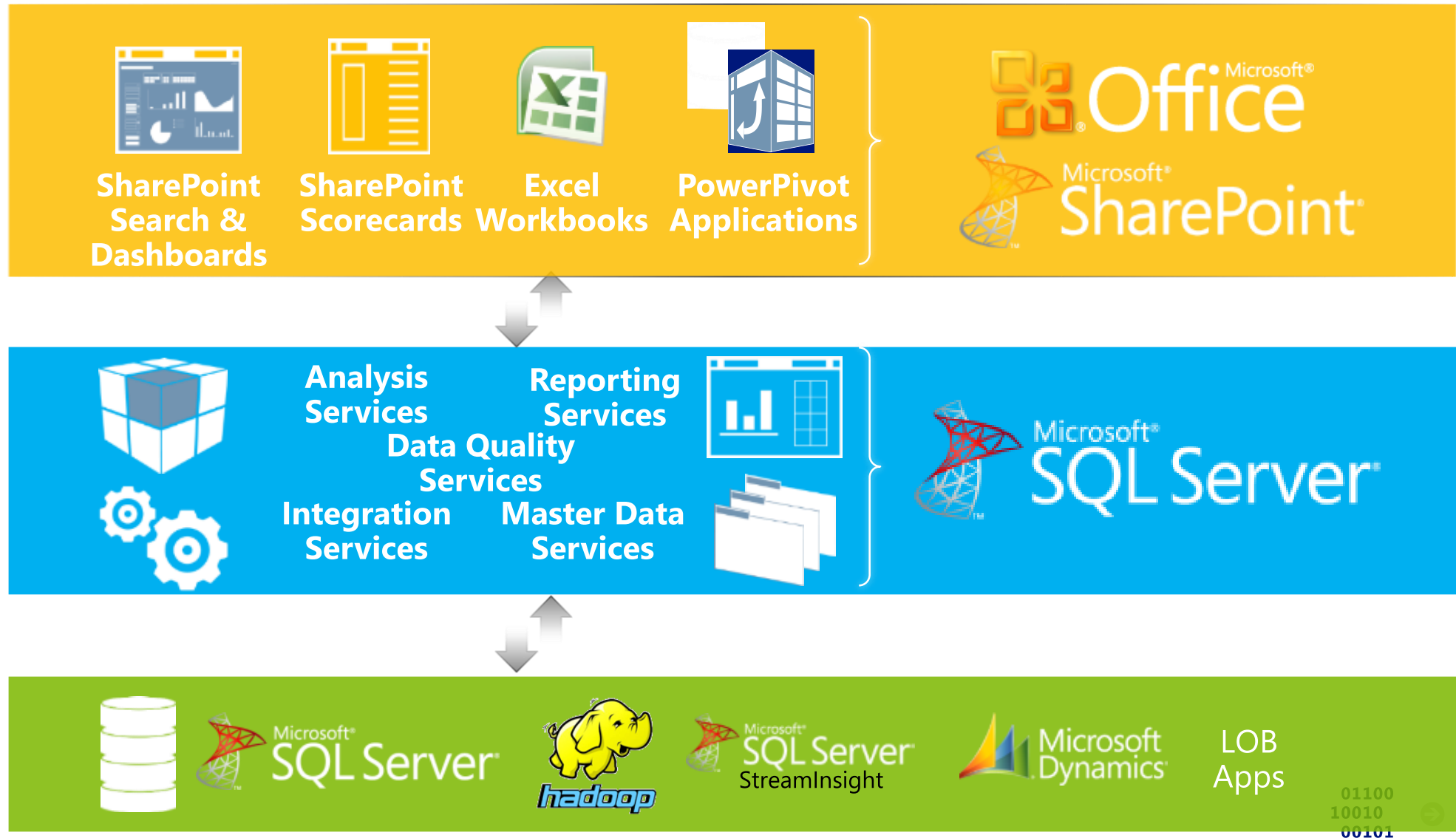
marc.schoeni@microsoft.com

Definition von Business Intelligence

Business Intelligence bezeichnet Verfahren und Prozesse zur systematischen Analyse (Sammlung, Auswertung und Darstellung) von Daten in elektronischer Form.

Ziel ist die Gewinnung von Erkenntnissen, die in Hinsicht auf die Unternehmensziele bessere operative oder strategische Entscheidungen ermöglichen.

Microsoft BI Platform on-premise



Microsoft Power BI for Office 365

Self-service BI with the familiarity of Office and the power of the cloud

Insights in Excel
1 Billion Office Users



Collaborate in Office 365
1 in 4 enterprise customers on Office 365



Discover



Analyze



Visualize



Share



Find



Mobile



Scalable | Manageable | Trusted

Powerful Self-Service BI with Excel 2013

Discover & Combine



Search and access internal & external data

Clean, transform, and shape data

Merge and combine data from multiple sources

Analyze & Model



Lightning fast analytics with in-memory technology

Model relationships, custom measures, hierarchies, and KPI's

Visualize & Explore



Bring your data to life with interactive visualization

Explore data in new ways to discover hidden insights

Power Query – formerly project “Data Explorer”

Powerful Self-Service BI with Excel 2013

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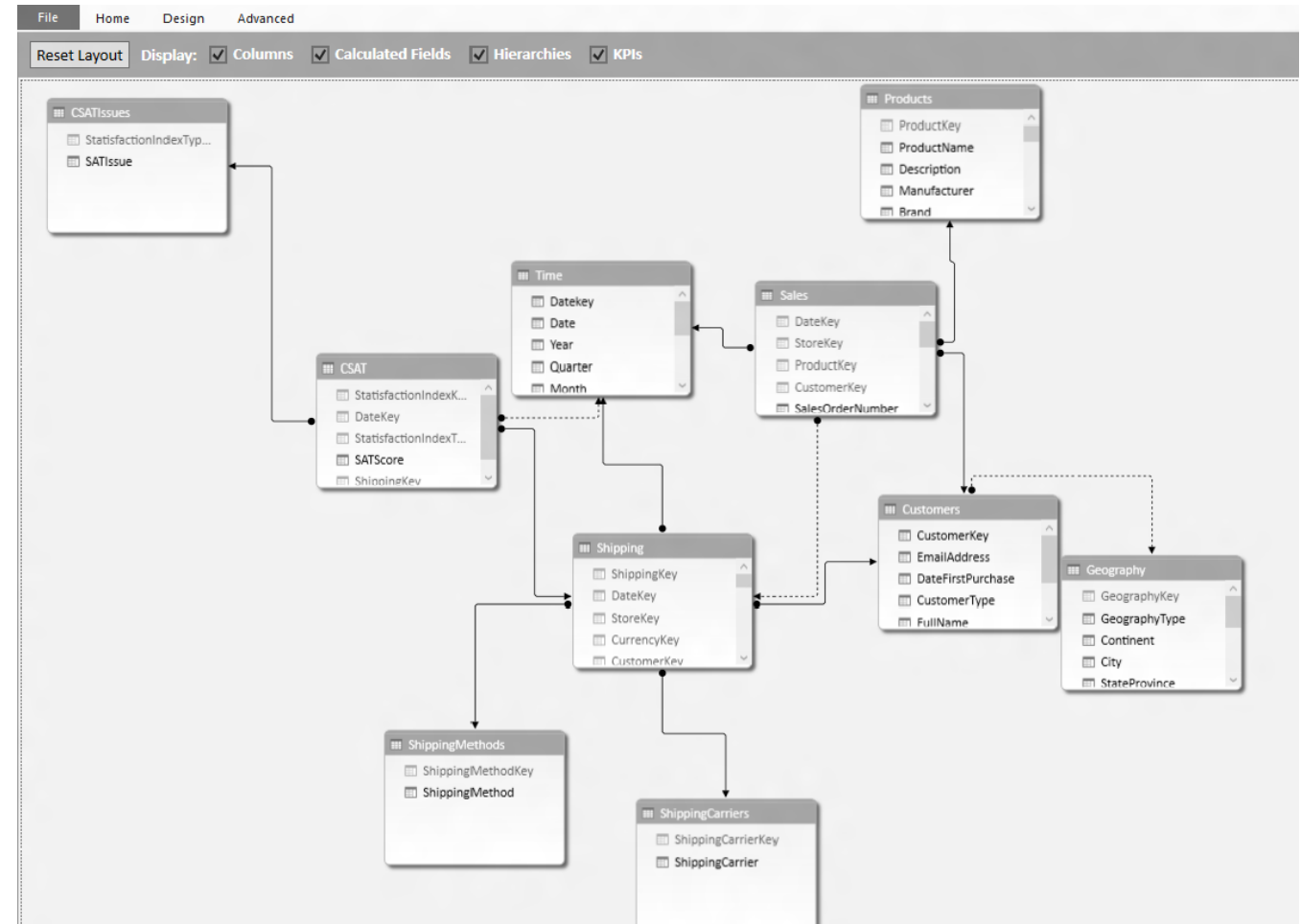
Visualize & Explore



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Explore data in new ways to discover hidden insights

Power Pivot



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Lightning fast analytics with xVelocity in-memory technology

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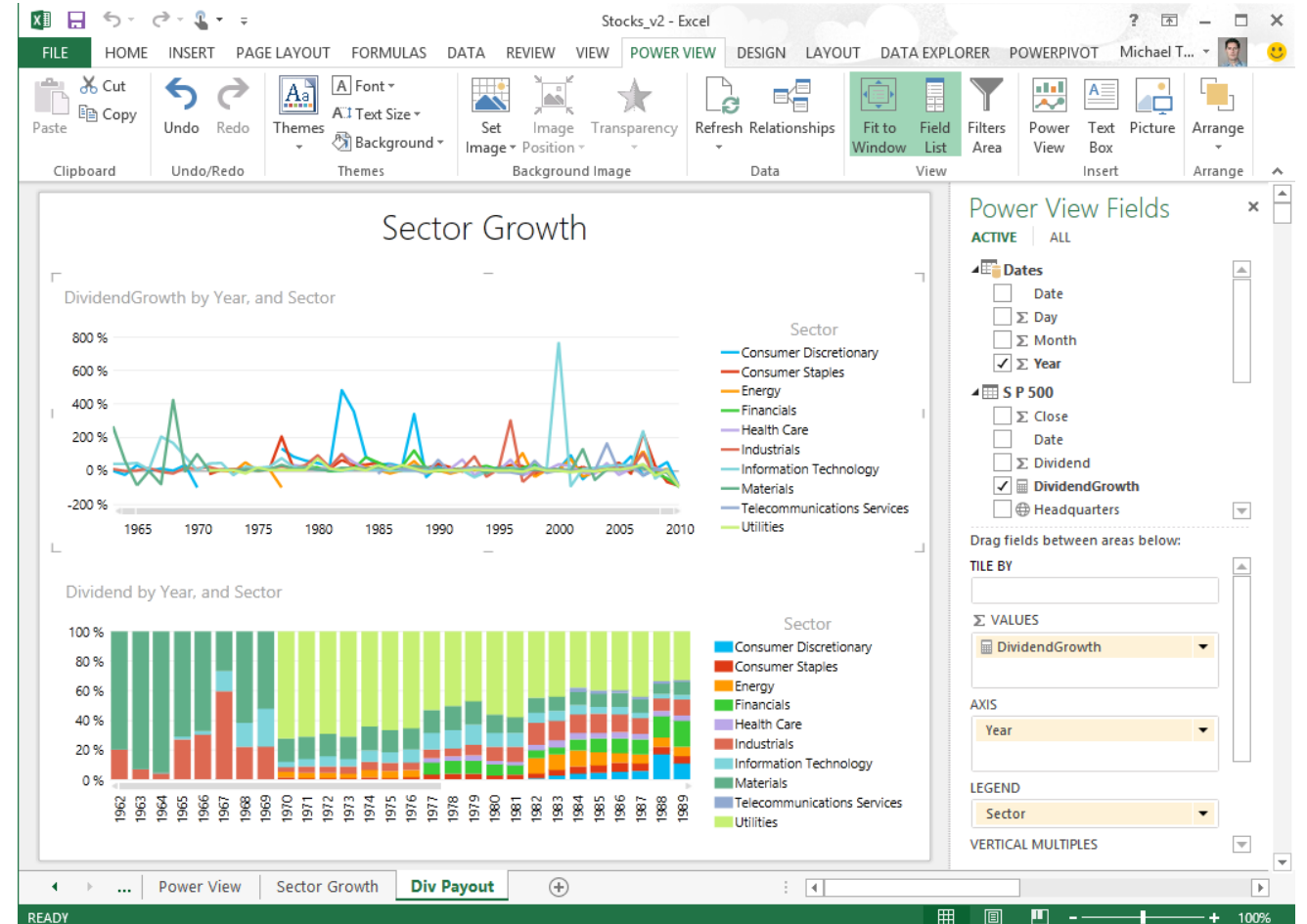
Visualize & Explore



Bring your data to life with interactive visualization

Explore data in new ways to uncover hidden insights

Power View



Powerful Self-Service BI with Excel 2013

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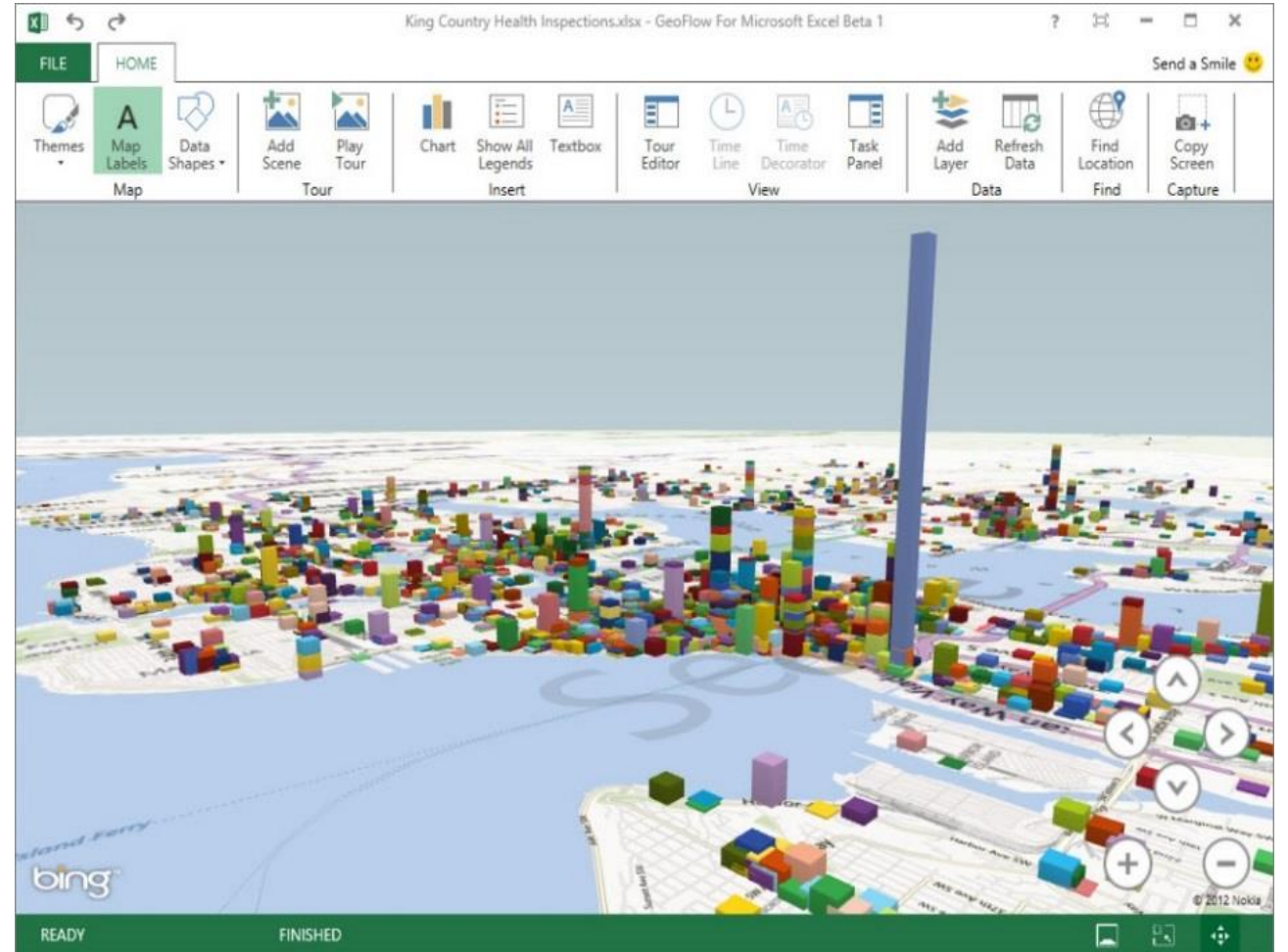
Visualize & Explore



Bring your data to life with interactive visualization

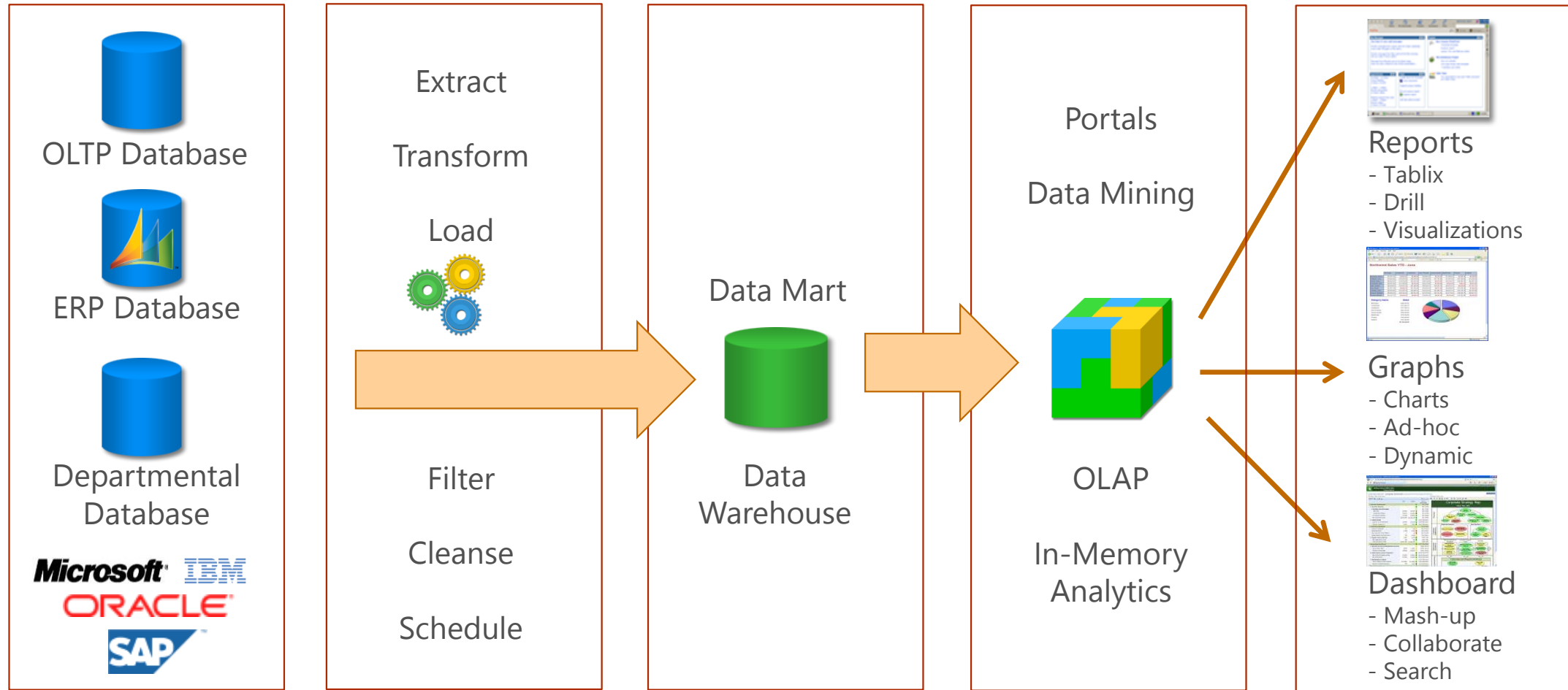
Explore data in new ways to discover hidden insights

Power Map – formerly project “Geoflow”





In welchem Schweizer Kanton
wurde zwischen 2011 und 2013
am meisten neue Wohnungen
gebaut?



Self-Service BI Path – Power BI

Traditional BI Path

Demo – Self-Service BI in Excel

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Share Data & Insights



Easily setup powerful BI sites

Share live reports with data refresh from on-prem sources

Manage and share data sets and monitor usage

Ask Questions & Get Answers

Q&A

Ask questions in the natural language speech bubble

Get back answers as the system generates data visualizations

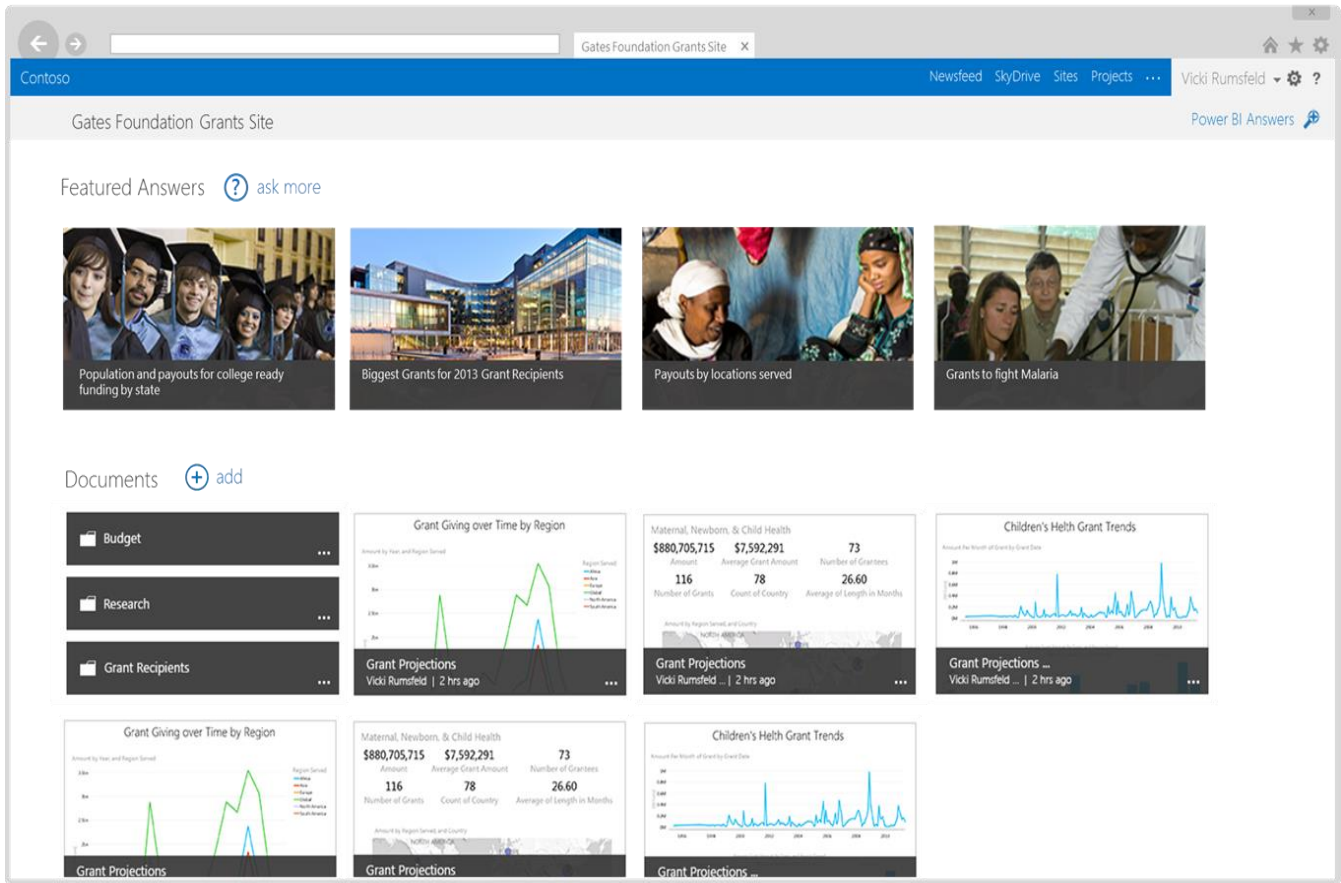
Connect from Anywhere



View Power View reports on any device with HTML5 support

Discover and explore all your favorite reports with the mobile BI app

Power BI Site in Office 365



Collaborate and Stay Connected with Office 365

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Q&A



number of gold medals by country in 2008

Show medal count and country, where year is in 2008

results from

Olympics QA.xlsx

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Medal Count by Country



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Demo – Self-Service BI for Office 365



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